

## ABSTRACT

This research aims to find out the factors influenced to entrepreneurship interest of students of Al Munawwir Islamic boarding school, Q complex. From the purpose, it could be made research questions about what the social media, surrounding, intelligence, personality, and individual motivation influence to the entrepreneurship interest of students of Al Munawwir Islamic boarding school, Q complex, Yogyakarta.

Type of this research belongs to quantitative descriptive. Data sources used were primer data and secondary data. Data type used on the research, obtained directly to research object was questioner result. Population of this research were 412 students of Al Munawwir Islamic boarding school, Q complex, Yogyakarta. Sample taking by *sampling quota technique* that sample total of this research were 63 students.

Research result indicated that social media had positive influence and it was significant to the students' entrepreneurship interest by t value of  $2,929 > 2,002$  and significance value of  $0,005 < 0,05$ . However, surrounding didn't influence the students' entrepreneurship interest because the t value were  $-0,749 < 2,002$  and significance value were  $0,457 > 0,05$ . Then, intelligence influenced positively and it was significant to students' entrepreneurship interest by the t value of  $2,419 > 2,002$  and significance value of  $0,019 < 0,05$ . Moreover, Personality influenced partially to the students' entrepreneurship interest by t value of  $2,600 > 2,002$  and significance value of  $0,012 < 0,05$ . The last, individual motivation had positive influence and it was significant to the students' entrepreneurship interest by t value of  $4,338 > 2,002$  and significance value of  $0,000 < 0,05$ .

**Keyword:** Interest, entrepreneurship, students (Islamic students).